



Annual Sponsorship

2022-2023 Sponsorship Levels Payment Due Date: September 16, 2022

Sponsorship runs with the program year for 2022-23 September - August

- _____ **Gold Sponsor - \$1000+**
- Logo in monthly mailing – nine times per year
 - Name listed in monthly mailing – nine times per year
 - Logo displayed in looping slideshow at monthly meetings
 - Logo with link on AFSI website
 - Table at additional meeting 2x + Sponsorship Day

- _____ **Silver Sponsor - \$500**
- Logo in monthly mailing – four times per year
 - Name listed in monthly mailing – nine times per year
 - Logo displayed in looping slideshow at monthly meetings
 - Logo with link on AFSI website
 - Table at additional meeting 1x + 1/2 table on Sponsorship Day

- _____ **Bronze Sponsor - \$250**
- Logo in monthly mailing – two times per year
 - Name listed in monthly mailing – nine times per year
 - Logo displayed in looping slideshow at monthly meetings
 - Logo with link on AFSI website
 - 1/3 of a table on Sponsorship Day

- _____ **Friend Sponsor - \$100**
- Logo in monthly mailing – one time per year
 - Name listed in monthly mailing – nine times per year
 - Logo displayed in looping slideshow at monthly meetings
 - Logo with link on AFSI website
 - Shared table on Sponsorship Day (up to 4 at one)

Amount Enclosed \$ _____

Sponsoring Organization/Individual/Couple _____

Address _____ City _____ Zip _____

Contact Person _____

Phone _____ Email _____

For Organizations - Additional contacts who will attend meetings:

1. Name _____ Phone _____ Email _____
2. Name _____ Phone _____ Email _____
3. Name _____ Phone _____ Email _____

Tax deductible checks may be made out to: **Area Agency on Aging of Western Michigan**, 3215 Eaglecrest Drive NE, Grand Rapids, MI 49525. Please include Advocates for Senior Issues in the memo line. Area Agency on Aging of Western Michigan is a 501(c)3 organization.

Please contact Sheri Harris at (616) 222-7015 or sherih@aaawm.org with questions.

2022-2023 Sponsorship Benefits

Please take note as some of these benefits have changed.

Gold Sponsors

- You'll get your **LOGO** on the agenda **9 times per program year!**
- Your **NAME** will be listed on the back of the agenda in monthly mailing – **9 times per program year!**
- Your **LOGO** will be displayed in a looping slideshow at monthly meetings.
- Your **LOGO** will be displayed on the AFSI Facebook and Web page from Sept 2022- Aug 2023
- You will get a **full table** for our Sponsorship Day Fair in September

BONUS: This year for your **GOLD** sponsorship we will be offering you an opportunity to have a table set up at one of our monthly meetings 2x a year (not including sponsorship day fair). Interface with our members one on one with this exciting bonus opportunity.

Silver Sponsors

- You'll get your **LOGO** on the agenda **4 times per program year!**
- Your **NAME** will be listed on the back of the agenda in monthly mailing – **9 times per program year!**
- Your **LOGO** will be displayed in a looping slideshow at monthly meetings.
- Your **LOGO** will be displayed on the AFSI Facebook and Web page from Sept 2022- Aug 2023
- You will get a **half table** for our Sponsorship Day Fair in September

BONUS: This year for your **SILVER** sponsorship we will be offering you an opportunity to have a table set up at one of our monthly meetings 1x a year (not including sponsorship day fair). Interface with our members one on one with this exciting bonus opportunity.

Bronze Sponsors

- You'll get your **LOGO** on the agenda **2 times per program year!**
- Your **NAME** will be listed on the back of the agenda in monthly mailing – **9 times per program year!**
- Your **LOGO** will be displayed in a looping slideshow at monthly meetings.
- Your **LOGO** will be displayed on the AFSI Facebook and Web page from Sept 2022- Aug 2023
- You will get a **1/3 of a table** for our Sponsorship Day Meeting in September

Friend Sponsors

- You'll get your **LOGO** on the agenda **1 time per program year!**
- Your **NAME** will be listed on the back of the agenda in monthly mailing – **9 times per program year!**
- Your **LOGO** will be displayed in a looping slideshow at monthly meetings.
- Your **LOGO** will be displayed on the AFSI Facebook and Web page from Sept 2022- Aug 2023
- You will get a **1/4 of a table** for our Sponsorship Day Meeting in September

Questions?

Please contact AAAWM Advocacy Coordinator, Sheri Harris, to learn more about how your contribution helps us in our Advocacy, Educating, and Building Community!